



# DIGITAL PRESS KIT

## Company Overview

GOMO Travel was founded on the idea that no obstacle should stand in the way of a person traveling where they need to go. GOMO offers solutions to complex assisted travel issues, and its team of companions provides compassionate, concierge-style service for people of all ages. Originally based in Jacksonville, FL, founder Kerri Johnson recently relocated to Southwest Florida to increase exposure to the area's mature population, as well as its proximity to healthcare facilities and transportation hubs in Tampa and Miami.

### Trusted Partners

GOMO Travel has shepherded many patients to Mayo Clinic locations all over the country and have become their trusted partners for medically assisted travel.

### From Takeoff to Touchdown

Traveling alone doesn't have to be daunting. GOMO Travel companions handle everything on your trip to make sure it's smooth sailing from takeoff to touchdown so you can focus on enjoying your destination.

### All Destinations Served

We have accompanied clients all over the world to ensure that their trip has minimal turbulence. We're there to lend a hand all the way through your trip because we value the trust you place in us. We want you to make sure traveling is not only a reality again, but also safe and comfortable.

Multimedia Elements

- LOGOS »
- IMAGES »
- ONE SHEET »
- OUR STORY »

## In the News

Academy Lifelong Learning

[Shell Point TV Feature »](#)

Business Observer

[Entrepreneur Seizes on an Unmet Need in Senior Healthcare »](#)

Florida Weekly

[From Secrets to Compassionate Journeys »](#)



Kerri Johnson  
RN, EMBA, Founder

## Leadership Team

GOMO Founder Kerri Johnson brings the ideal mix of healthcare knowledge, travel experience, and business savvy to her role of Chief Travel Companion. As a Registered Nurse, she is not only trained in providing medical care, but in providing comfort and compassion to people in need. A lifelong traveler, she knows how to take the stress and hassle out of traveling. Her corporate experience enables her to manage the logistics of even the most complicated travel arrangements, negotiate better deals for her clients, and deliver unparalleled customer service.

GOMO Travel, LLC  
 712 Cape Coral Parkway West | Cape Coral, Florida 33914  
 +1 (888) 413-8688 | [www.gomotravel.com](http://www.gomotravel.com)  
 For media inquiries: Melisa Spradlin | (904) 395-7500

## Fast Facts

- Year Founded: 2019
- Headquarters: Cape Coral, Florida
- Founder & CEO: Kerri Johnson, RN, CDP, EMBA
- Employees & independent contractors: Approx. 27
- Number of miles traveled: 500,000+ miles & counting
- Longest trip to date: Hong Kong to New York
- GOMO has completed more than 300+ trips

## How many people have a fear of flying?

- Between 33% and 40% of all people experience some form of anxiety when it comes to flying.
- 60% of sufferers experience generalized anxiety during the flight (and leading up to it) that they can easily manage on their own.
- Between 2.5% and 5% of the population have crippling anxiety, a genuine fear of flying that is classified as a clinical phobia.
- People report their first fear of flying "attack" at the age of 27 on average.
  - Fear of Flying Statistics, Trends & Facts (2021 Data) »
- While statistics suggest that air travel is actually safer than traveling by other means including car and train, flying remains a common source of fear.
  - Processes contributing to the maintenance of flying phobia: A narrative review »

## What's in a Name?

GOMO Travel's name stems from the popular acronym "FOMO," or "fear of missing out." FOMO is defined as a social anxiety stemming from the belief that others might be having fun while the person experiencing the anxiety is not present. FOMO is characterized by a desire to stay continually connected with what others are doing.

The name "GOMO" can be used as a verb, as in Uber; it is also short for "go more."